

FOR IMMEDIATE RELEASE

## Innoventures Canada Launches Canada School of Innovation

May 16, 2017, Fredericton, NB - Innoventures Canada (I-CAN), a national network of research and technology organizations (RTOs) has officially launched the Canada School of Innovation. The first cohort has began **Introduction to Innovation**, part of the Fundamentals of Innovation module. I-CAN is collaborating with the University of Alberta to develop and deliver the curriculum.



The goal is to empower leaders to achieve consistent successes in technological innovation to advance the strategies of their organizations. What is unique is that the focus will be on market-driven innovation whereas current innovation education around the world leans heavily on theory-based academic research.

An official launch was held in Toronto on May 15<sup>th</sup> with Dr. Ian Potter, Vice President, Engineering, National Research Council, as the keynote speaker.

Innoventures Canada is a not-for-profit organization incorporated to improve Canada's performance in commercializing research. The consortium, of which RPC is a member, includes Canada's top RTOs. We work together to meet real industry needs, tackle complex challenges, and ensure that new technologies are successfully launched into the market.

For more information on the Canada School of Innovation, see: <https://canada-school-of-innovation.com>

### About RPC

RPC is New Brunswick's provincial research organization (PRO), a research and technology organization (RTO) with locations in Fredericton, Moncton, and St. George, NB. RPC's complement of 128 scientists, engineers, technologists and support staff operate from a 13,000 sq. meter facility housing world-class analytical chemistry and material-testing laboratories, comprehensive life science capabilities, an internationally recognized fish health lab, extensive product development, design, manufacturing and testing services, and a wide variety of pilot facilities for the development and improvement of industrial and environmental processes and products.

RPC holds over 100 accreditations and certifications including a diverse ISO 17025 scope from the Standards Council of Canada (SCC) and is ISO 9001:2008 certified. Further information about RPC's services is available from [www.rpc.ca](http://www.rpc.ca).

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