

FOR IMMEDIATE RELEASE

Funding Programs Target Business-Led Research

July 29, 2014, Fredericton, NB - New and updated funding programs are available to assist business with their research and development needs.

“Governments are encouraging businesses to increase their research and development activity so that they can increase exports and improve productivity,” said Eric Cook, Executive Director of RPC. “Funding programs are far-more business friendly with focus on commercial outcomes, streamlined application processes, and improved response times.”

Cook points to provincial programs such as the Innovation Voucher Fund and the Industry Innovation Challenge program. Federally, ACOA's AIF program announced changes in July that make it more attractive to industry. Genome Canada has recently introduced the Genomics Applications Partnerships Program (GAPP) targeted at commercial applications of genomics, and the National Research Council has added the Business Innovation Access Program to complement its globally-recognized Industrial Research Assistance Program (IRAP). These, and other initiatives, are targeted at market-driven research and development.



Read more about these programs in Cook's Telegraph Journal commentary available [here](#).

To discuss your research and development needs, contact RPC at www.rpc.ca.

About RPC

RPC is New Brunswick's provincial research organization (PRO), an independent contract research and development and technical services organization located in Fredericton and Moncton, NB. RPC's complement of 98 scientists, engineers and technologists are supported by a 13,000 sq. meter facility housing world-class analytical chemistry and material-testing laboratories, comprehensive life science capabilities, an internationally recognized fish health lab, extensive prototype design, manufacturing and testing services, and a wide variety of pilot facilities for the development and improvement of industrial and environmental processes and products.

RPC is accredited by various organizations including the Standards Council of Canada (SCC) and is ISO 9001:2008 certified. Further information about RPC's services is available from www.rpc.ca.

RPC Contact:

Eric Cook
Executive Director/CEO
Research and Productivity Council (RPC)
921 College Hill Road, Fredericton, NB E3B 6Z9
506 452-1212

